



## Perry Area Chamber of Commerce

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**Entrepreneur  
Friendly**

### OFFICERS

*CHAIRMAN*

*Kenna Scragg*

*PAST CHAIRMAN*

*Kim Sheridan*

*VICE CHAIR*

*Michael Chalmers*

*SECRETARY/  
TREASURER*

*Marc Martin*

*LEGAL COUNSEL*

*John Hulbert*

### BOARD DIRECTORS

**2010**

*Rick Davis*

*Susan Green*

*Rob Jones*

*Jackie Waters*

**2011**

*Angela Ford*

*Glen Starlnecker*

*Davida Simpson*

*Todd Wilson*

**2012**

*David Campbell*

*Kim Halstead*

*Jeff Leonard*

*Michael Morris*

### STAFF

*President/CEO*

*Megan Smith*

*Events &  
Fundraising  
Coordinator*

*Bonnie Giles*

*Administrative/  
Office Assistant*

*Ariel Simmons*

## A CITY PROSPERS BY COMMUNITY-WIDE COOPERATION

There is a place for every business and professional person in the Chamber of Commerce.

The Chamber provides the necessary channel through which action can be taken to improve the area, build the community and develop constructive leadership.

### Top 10 Reasons to Invest in your Chamber

10. **YOUR INVESTMENT** gives you another pair of eyes. Eyes of specialized observers who maintain a watch on legislation which affects every citizen of the community, and watching to be sure the quality of life in the area is maintained.
9. **YOUR INVESTMENT** gives you a number of one time discounts on everything from advertising to banking to gym membership.
8. **YOUR INVESTMENT** gives you a front office. All Chamber members can display their business cards and/or brochures at the Chamber office. The Chamber is a place where visitors gain their first impressions of the soundness and the hospitality of the community. It is also the first place many new residence come to, to ask for referrals.
7. **YOUR INVESTMENT** helps the Chamber carry out its yearly Business Plan.
6. **YOUR INVESTMENT** means you have the opportunity to meet the business and community leaders through networking events such as Business After Hours, First Fridays, Leadership Perry, Business Expo and our Annual Legislative Appreciation Reception as well as many others.
5. **YOUR INVESTMENT** gives YOU the opportunity to let your feelings be known and get involved. The Chamber is active in many areas and your interests will probably fall in one of these areas.
4. **YOUR INVESTMENT** is a way to give back to the community in which you live and earn a living, because everyone owes a debt of personal service to the community that cannot be paid-off in taxes.
3. **YOUR INVESTMENT** allows you to apply for discounted insurance from Blue Cross Blue Shield, which helps you reduce your overhead.
2. **YOUR INVESTMENT** enables the Chamber to be a central over-all voluntary organization and play a vital and essential role in the community's progress.

### And the #1 reason to Invest in your Chamber:

1. **YOUR INVESTMENT** allows you and the other members on the Chamber of Commerce Team to make our community the kind of place you want live and do business in.

## Entrepreneurial Friendly Community



# RETURN ON YOUR INVESTMENT



## NETWORKING OPPORTUNITIES

- ◆ Invitations to participate in business networking programs such as Annual Meeting, Business After Hours, First Fridays, Perry After Hours, Business Expo & Taste of the Crossroads, Houston County Legislative Appreciation Reception, Professional Women's Day Luncheon, Speed Networking and other events hosted by the Chamber.
- ◆ ***Opportunity to volunteer in one or more of our committee areas that are making Perry a better place for you to do business and provide even more networking and name recognition opportunities for your business.***
- ◆ Leadership Perry class will consist of approximately twenty participants and will offer them the opportunity to enhance their leadership skills and become more knowledgeable about Perry.
- ◆ The Annual Fall Challenge (a golf tournament & sporting clay shoot) & Chili Cook-off provides members with casual settings for networking and friendly competition.

## CHAMBER PRODUCTS

- ◆ Access to free membership listings. Membership mailing labels are available for a nominal charge.
- ◆ ***E-Advertising Opportunities are also available.***
- ◆ ***Receive a decal showing that you are a member of the Chamber of Commerce and are helping to make Perry a better community.***
- ◆ Receive copies of our Perry/Houston County Map and Quality of Life Magazine for your customers or new employees.
- ◆ ***Discounted insurance through Purchasing Alliance Solutions, Inc.***

## CHAMBER SERVICES

- ◆ ***Display your brochure and business cards in the Chamber of Commerce.***
- ◆ Include your brochure in our newcomer information packets.
- ◆ ***Take advantage of 24/7 advertising on our Chamber web-site.***
- ◆ Receive informational weekly e-newsletter to inform you of upcoming events & helpful information for your business.
- ◆ ***Receive customer referrals to your business from Chamber Staff.***
- ◆ Consider the Chamber of Commerce as a resource and an extension of your staff when you need information on demographics, community issues, or state/federal legislation affecting your business. Our philosophy is "we may not have everything you request in our office, but we know where to obtain it." We have a variety of information resources available to us, which help us serve you better.
- ◆ ***Ribbon Cuttings and Groundbreakings for New Chamber Member Businesses and/or expansions of existing businesses.***

**We are always seeking new Chamber products/services for our members to receive a valuable return on their investment.**

**We welcome your suggestions on how to serve you best.**

